



**Conway Advisory is a** leading advisor in foreign direct investment. We assist companies from all sectors to manage international expansion, decide where to locate new operations and implement international investment projects. We also assist government investment promotion agencies from around the world to promote their locations, identify and attract investors and strengthen their capabilities for investment attraction and retention.

Conway Advisory's services are not "off-the-shelf" and we develop solutions that are tailored to the requirements, goals and budget of each individual client. What sets us apart is the experience and expertise of our team. Our team members have backgrounds in consulting, industry, marketing and government and have assisted hundreds of clients around the world. Our international background and experience provide the global perspective required to successfully assist our clients with all topics related to foreign direct investment (FDI).

---

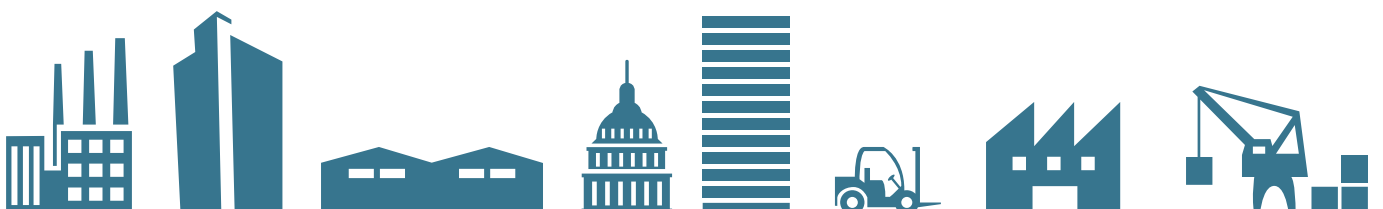
**CONWAY ADVISORY HELPS COMPANIES TO FIND THE OPTIMAL LOCATION QUICKLY AND COST EFFECTIVELY WHILE REDUCING THE RISKS INVOLVED WITH ANY LOCATION DECISION. WE ASSIST COMPANIES TO:**

- Compare locations for expansion.
- Select and assess individual sites.
- Compare the costs of alternative locations and sites.
- Secure government incentives and support.
- Enhance their existing location footprint.
- Close and dispose of existing sites.

---

**CONWAY ADVISORY HELPS AGENCIES TO FIND EXPANDING COMPANIES AND TO POSITION THEIR LOCATIONS AS THE RIGHT PLACE FOR THESE COMPANIES TO INVEST. WE ASSIST AGENCIES TO:**

- Develop investment attraction strategies.
- Promote and market their location.
- Identify and attract corporate investors.
- Enhance their internal processes and skills.
- Retain existing investors.
- Develop tools for investment attraction and retention.





**Conway Advisory's professionals have** successfully advised hundreds of companies from numerous industries to establish new facilities around the world. We have also assisted numerous investment promotion agencies to promote and attract investment to their locations.

---

## THE FOLLOWING IS A SELECTION OF THE CLIENTS THAT OUR TEAM HAS ASSISTED:

- Hyundai Motors (manufacturing)
- Brose (headquarters)
- Wrigley (manufacturing)
- Sony Pictures Entertainment (shared services)
- Oakley (headquarters)
- Hewlett Packard (business process outsourcing)
- Momentive (R&D)
- Commerzbank (back office)
- Greatview Aseptic Packaging (manufacturing)
- Invest in Catalonia/ACCIÓ (FDI strategy and training)
- London & Partners (representation)
- Paris Regional Development Agency (FDI attraction)
- Austrian Business Agency (FDI attraction)
- Virginia Economic Development Partnership (representation)
- Chile Foreign Investment Committee (FDI attraction)
- Austrade (FDI training)
- NRW.Invest (FDI strategy and training)



Conway Advisory is a highly advisable partner for any company or agency with investment projects or international promotion programs to undertake. It's not only about global profile, as their professionals show an impressive track record and comprehensive knowledge of the productive investment field, a know-how that is not easy to find. They helped us to design an FDI-attraction working-plan for our international network of offices, to identify target opportunities and to develop a qualified training program for our consultants. All assistance was highly oriented to results, and we are still using their methods and perspectives. During more than one year they've been one of us; one of our team.

— **Joan Josep Berbel**, *Director, Invest in Catalonia, Government of Catalonia*

---

## CONTACT US:

Französische Str. 14, 10117 Berlin (Germany)  
advisory@conway.com | +49 30 255 650 09

**www.conwayadvisory.com**